



UK Rhino Charge Sunday 24th September 2017

Information Pack

Thank you for your interest in the UK Rhino Charge 2017, an annual off-road event which raises money for Rhino Ark.

Enclosed in this pack you will find:

- Details of Rhino Ark and UK Rhino Charge
- UK Rhino Charge 2017 Entry Form and Disclaimer
- Sponsorship form

About Rhino Ark:

Founded in 1988 as a Charity, Rhino Ark's mission was firstly to finance and materially support the construction and maintenance of an electrified game-proof fence around the Aberdares, a Kenyan mountain forest ecosystem which is home to an incredible array of wildlife species, including the critically endangered black rhino and Eastern Mountain bongo antelope.

Rhino Ark's initial objectives were to:

- Conserve the indigenous forest which is threatened by illegal logging, encroachment by local communities and grazing by livestock
- Protect the endangered wildlife

These objectives have over the years evolved to encompass the preservation of the forest's water catchment value: the forest is the primary source of water for local communities and the nation's capital, Nairobi

The fence, almost 400km in length, has now been completed and Rhino Ark is now working on other projects to conserve and protect Kenya's mountain range ecosystems, the so called "Water Towers" of the country. A permanent endowment fund to ensure the proper maintenance and staffing of the Aberdares fence and assist with associated projects such as tree nurseries, anti-poaching patrols and wildlife surveys is being built up and the success of the Rhino Ark project in the Aberdares has created a blueprint for the conservation of mountain forest ecosystems, and enabled the charity to initiate similar conservation projects in the Mount Kenya mountain range and Mau Eburu forest. Rhino Ark has undertaken these new projects in partnership with the Kenyan Government, through its implementing agencies, Kenya Wildlife Service (KWS) and Kenya Forest Service (KFS).

All the latest news on Rhino Ark's work in Kenya can be found at <http://rhinoark.org/home/>

UK Rhino Charge 2017:

This year's event will take place on Sunday 24th September at Hook Farm, Hook Lane, West Hoathly, West Sussex, RH19 4PT. PLEASE NOTE: THE FARM MUST BE APPROACHED FROM THE NORTH EAST VIA WEST HOATHLY VILLAGE NOT FROM THE SOUTH WEST. Please drive slowly through the village and surrounding area.

Registration opens at 08.30, and the drivers' briefing will start at 09.30 sharp. Prize giving (see the next page for further details) will take place at the end of the day, usually approximately 18.00.

Please note: Hot and cold drinks and hot food and snacks will be on sale. There will also be a toilet on site.

Rhino Ark Charitable Trust

Charity Number 1047083

www.rhinoark.org

Facebook: [facebook.com/UKRhinoCharge](https://www.facebook.com/UKRhinoCharge)

Twitter: @ukrhinocharge

rhinochargeuk@rhinoark.org



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Vehicle and crew requirements:

Any light 4x4 with good ground clearance, off road tyres and a strong tow point front and rear may enter UK Rhino Charge 2017. Each vehicle must carry a strong tow rope. Non road-legal vehicles will be scrutineered thoroughly by the organisers in the same way as road-legal vehicles. All vehicles must be up to MOT standards in terms of steering, brakes, suspension and general integrity. Batteries must be securely held down.

A minimum of two and a maximum of six crew are allowed per vehicle. There are to be no more crew than the vehicle has seats available. Special tasks are designed so that there is no advantage to large crews but more may be merrier and help with increasing your sponsorship total!

NB: All drivers must have a full valid driving licence and no alcohol is to be drunk by competitors during the event.

Loan cars:

A limited number of loan cars are available for this event. To use a loan car you must raise a minimum of £900 sponsorship. For further details on loan cars, contact John Bowden via jbowden@gumtree4x4.co.uk.

The event:

Vehicle and crew navigate around the site, for which a map will be provided performing various tests and driving a variety of sections. A compass is to be provided by the entrant – work gloves, writing equipment, a ruler and notebook may be useful. Crews will need to navigate to a number of locations at which a variety of secret special tasks will have to be performed for which points are accrued towards a final total. These tasks will require a range of skills based around off-roading but with problem solving, teamwork, navigation, a bit of lateral thinking and common sense all playing an important part.

Tiger Lines:

Competing for a separate trophy and aimed at experienced regular 4x4 competitors, these are more serious and testing off-road sections, which are not part of the UK Rhino Charge itself. Entrants wishing to take part in the Tiger Lines must notify the organisers of their interest when they enter and should be prepared for more testing and potentially damaging sections. A minimum of 5 confirmed Tiger Line entrants will be required in advance for this part of the event to be run.

Prizes:

Points will be accumulated during the day and winners will be announced at the end of the day.

Prizes will be awarded as follows:

- Overall winner UK Rhino Charge 2017, together with second and third places
- Winner of Tiger Lines and second place in Tiger Lines
- Highest fund raiser
- Victor Ludorum - decided by a combination of UK Rhino Charge placing and sponsorship raised. Importantly the winning entrant will be offered the chance of a place in the 2018 Kenyan Rhino Charge subject to raising the necessary 1.5 million Kenyan shillings minimum sponsorship and being able to provide a vehicle. The entrant must be present as a team member for both events in both countries. A deposit to be agreed with the organisers in Nairobi must be paid by 31st October 2017 to secure this. All other places in the Kenyan Rhino Charge are taken within one or two

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hours of entries opening such is the popularity of this event! Help with finding a vehicle and team may be available if required.

Sponsorship:

This is the whole reason the UK Rhino Charge takes place! Sponsorship targets and entry fee remain the same as last year:

- **The entry fee costs £100.00.** This is payable at time of entering and is to be sent with this form. (Entry fee is £50.00 if the second of two team entries is sent in together)
- **The minimum sponsorship is £400.00.** Please use www.justgiving.com/rhinoark to collect your sponsorship and to maximise on tax rebates
- **To use a loan car, you need to raise £900 minimum sponsorship. The entry fee for a loan car is still £100.** For further details on loan cars, contact John Bowden on jbowden@gumtree4x4.co.uk

To help you raise money and enthusiasm, firstly imagine being given the chance to enter the real Rhino Charge in the wilds of Kenya next year if you win the Victor Ludorum. Secondly think of how in recent years the Kenyans have raised the equivalent of over \$1 million at each Rhino Charge. Thirdly look at what your fund raising can do in terms of a real, direct and efficient contribution to a small, effective charity. Fourthly consider how few charities benefit wildlife (both flora and fauna), the global and local environment and the people not just of the area around the project but of a whole country.

Fundraising ideas:

- Talk to any and everyone about the event when you get the chance; many people have an interest in conservation and wildlife, have been to East Africa or have relatives there.
- Go to the companies and individuals with whom you spend money, be it business or private, and ask them for a donation. "Follow your cash" – it is surprising how much you can claw back!
- Organise a collection box at work, in your nearest 4x4 dealers or in your local – do leave contact details and information about the charity and the event with it.....
- Put on a ball or disco the profit from which goes to your entry and thus the charity
- Persuade your local off-road driving centre to have a charity day
- Walk up to friends at a party, ask them if they approve of wildlife conservation and, when they say yes, as virtually everyone will, ask for a donation to Rhino Ark – this is best done after they have had a few drinks or in front of their young, animal loving children!
- Team names, fancy dress and novel vehicle decorations/signwriting all help to spread your sponsor's name at the event and via the press afterwards.

If you come up with a brilliant idea please share it with the charity via rhinochargeuk@rhinoark.org

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Entry Form

Please complete the following two pages using block capitals and return to:

John Bowden
UK Rhino Charge Coordinator
Fallbrook, Plumpton, Lewes, East Sussex, BN7 3AH

Entrant's details:

Entrant's full name:

Entrant's e-mail address:

Entrant's address:

.....

Entrant's telephone number:

Entrant's signature:

Navigator's details:

Navigator's full name:

Navigator's e-mail address:

Navigator's address:

.....

Navigator's telephone number:

Vehicle details:

Team name:

Vehicle make and model:

Registration Number:

Owner's name (if not the entrant):

Two vehicles team entrants only – name of other vehicle entrant:

Tigers Lines Entrant? Yes/No (please delete)

Specialist off-road equipment (if any):
.....

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Press information:

Previous 4x4 event's history, interesting notes on vehicle or team, scandal on other entrants etc:
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Don't forget to encourage your friends and family to come along and support you! There is pre-booked camping available on the night of Saturday 23rd September when there will be a campfire and the whole event is open to spectators. Homesick ex-pat Kenyans and lovers of Africa are most welcome.

Terms and conditions:

- **The entry fee costs £100.** This is payable at the time of entering and to be sent with this form. (Entry fee is £50.00 if the second of two team entries is sent in together). This can be via www.justgiving.com/rhinoark with a link sent to the organisers or cheque.
- **The minimum sponsorship is £400.** This is payable in advance or on arrival on 24th September 2017. Again www.justgiving.com/rhinoark is recommended.
- **To use a loan car, you need to raise £900 minimum sponsorship. The entry fee for a loan car is still £100.** For further details on loan cars, contact John on jbowden@gumtree4x4.co.uk
- By signing this form you are committing yourself to raise the minimum sponsorship, to be bound by the rules of the event and accept the organisers' rulings
- Your signature also confirms that your 4x4 will be in sound condition and driven only by a properly licensed person
- All entrants will be required to sign a disclaimer at the event
- Only this form qualifies as an official entry
- Should the event not reach the minimum number then Rhino Ark UK reserves the right to cancel and refund all entry money (minimum number 12, maximum 30)
- Entry fees are not refundable after 1 September 2017. Entrants cancelling before then will attract a £25.00 cancellation charge
- All Cheques payable to Rhino Ark UK
- For efficiency and to gain additional funds via the tax rebate available do please set up a donations site via www.justgiving.com/rhinoark

UK Rhino Charge organisers' disclaimer:

By signing this disclaimer you are warranting that:

- On your behalf and also that of your crew you indemnify the organisers, officials and landowners from any liability for accident or loss on this event, however caused
- To the best of your knowledge your vehicle and its ancillary parts are in good working order with regard to the use likely to be received on this event

You are reminded that you are at liberty to decline any part of the event that you consider unsuitable or potentially damaging and that ordinary insurance policies may not cover you whilst driving off-road.

Entrant's signature:

Date of signature:

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Sponsorship Form

..... is participating in the UK Rhino Charge 2017, raising money for Rhino Ark UK.

Rhino Ark UK is a UK based charity supporting Rhino Ark Kenya in projects to:

- Conserve the indigenous mountain forest ecosystems of the Aberdares, Mount Kenya and Mau Eburu
- Protect the endangered wildlife including the critically endangered black rhino and Eastern Mountain bongo antelope
- Preserve the water catchment values of the forests for the benefit of their respective local communities and for the country as a whole

Funds raised will go to the maintenance of the 400km electric fence around the Aberdares National Park, and also to the two new projects in the Mount Kenya mountain range and Mau Eburu forest.

- All cheques to be made out to Rhino Ark UK.
- Please set up donations sites via www.justgiving.com/rhinoark

UK address:

Rhino Ark UK, c/o Guy Tritton (Chairman), Hogarth Chambers, 5 New Square, London WC2A 3RJ.

E-mail: rhinochargeuk@rhinoark.org or jbowden@gumtree4x4.co.uk.

Sponsor's Name	Sponsor's Address	Amount (£)	Gift Aid (Y/N)

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