

## About Rhino Ark

Established in 1988, the Rhino Ark Kenya Charitable Trust is a leading Kenyan conservation organization that develops and implements practical solutions to the challenges affecting Kenya's mountain forests, also known as water towers, and other key threatened natural habitats in order to secure their ecological integrity.

The water towers are vital national assets. They provide invaluable ecological goods and services that are critical to people's wellbeing, economic growth, and environmental stability in the country.

Rhino Ark's conservation work is guided by the overall goal to bring harmony between humans, habitat and wildlife. Guided by a high-level Board of Directors, Rhino Ark delivers tangible, effective and impactful conservation results around our six key thematic areas:

- Protection of Kenya's mountain forests and other threatened natural habitats;
- Engagement with, and conservation education of, the forest-adjacent communities;
- Securing the connectivity between mountain forests and other threatened natural habitats;
- Establishment of sustainable financing mechanisms for the conservation of mountain forests and other threatened natural habitats;
- National and international advocacy for the conservation of the mountain forests and other threatened natural habitats; and,
- Use of science to assess the impacts of, and review, our conservation interventions.

Our success over the past 30 years is underpinned by our integrated approach, our effective public-private partnerships, our continued engagement with stakeholders – especially the forest-adjacent communities – and the establishment of long-term sustainability arrangements. Our partnerships formed under this model foster efficiency and effectiveness by leveraging the relevant strengths of the respective partners while avoiding duplication of efforts.

Since its inception, Rhino Ark has been raising funds to facilitate conservation work via its world-renowned annual Rhino Charge. Through this off-road motorsport event, thousands of Kenyans and Friends of Rhino Ark overseas contribute to support our activities. In addition, funding from the Government of Kenya, the Kenyan corporate sector and public benefit organisations, together with in-kind support, also provide the much-needed resources to support our conservation work.

We owe our success to our partners, stakeholders and friends, thanks to whom Rhino Ark is now known as one of the most important conservation projects in Kenya.

Partner with us and be part of our conservation heritage!



**A public/private partnership initiative to conserve Kenya's water towers, threatened wildlife and areas of important biodiversity**